



SOCIAL MEDIA TOOLKIT

We've created promotional tools to make it easy for you to share xTechHBCU Student competition details with HBCU faculty, educators, counselors, and undergraduate students in your community! Downloadable files and sample text are below – please do not edit the provided text and make sure to tag xTech in your posts!

EMAIL TEXT

HBCU Students, Join the xTechHBCU Student Competition and Win Cash Prizes!

The U.S. Army launched the latest iteration of its student focused competition, [xTechHBCU Student](#), targeting undergraduate HBCU students who will have the opportunity to earn prize money, engage with the Department of Defense, participate in a unique cohort program, and potentially develop a prototype of their innovative idea.

xTechHBCU student is looking for students to submit innovative ideas to help solve Army challenges within Autonomy and Power & Energy. The competition is awarding \$130K in cash prizes, with up to 15 applicants being selected to advance to the competition finals being held at or around the 2025 Black Engineer of the Year Awards STEM Conference from February 13-15, 2025.

It's easy to apply – students can register and submit a 1-2 slide application! This year, students can join the competition as a single-entry participant or in teams of up to three (3)!

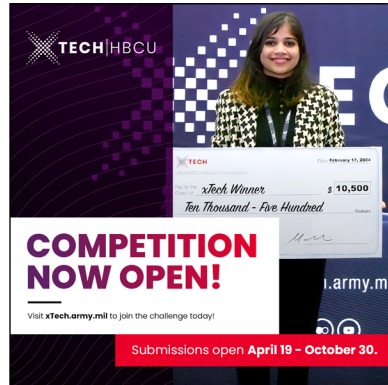
You don't want to miss this opportunity! Submissions will be accepted from April 19 – October 30, 2024, and Part 1 winners will be notified by November 26, 2024.

Please share this unique opportunity with HBCU students in your network. To learn more about xTechHBCU Student, click [HERE](#).

SOCIAL MEDIA AND TEXT



Student



Attention #HBCU #undergrad students — @xTechProgram is excited to announce #xTechHBCU #Student is back and open for submissions! This year, they're looking for innovative #autonomy or #power and #energy solutions. Check out their website to learn more!

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>

Student



Are you an #HBCU #undergraduate student interested in #autonomy and #power and #energy? Check out this #opportunity from @xTechProgram! They're asking students to submit innovative ideas to help the @USArmy, win prize money and develop a prototype.

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>

Faculty

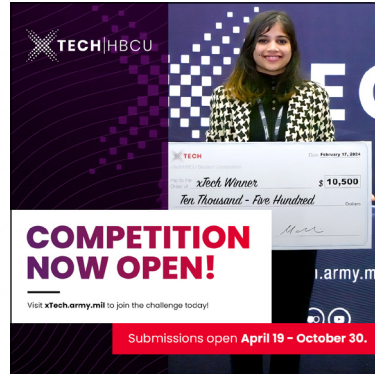


Colleagues, do you know any #undergrad #HBCU students interested in #autonomy and #power and #energy? @xTechProgram launched the next iteration of #xTechHBCU #Student to help the Army with critical capability needs. Go to xTech's website to learn more!

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>



Student



Attention #HBCU #undergrad students — @xTechPrograms is excited to announce #xTechHBCU #Student is back and open for submissions!

This year we're asking students to submit innovative ideas about #autonomy and #power and #energy.

Head over to their website to learn more about how to submit your idea!

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>

Student



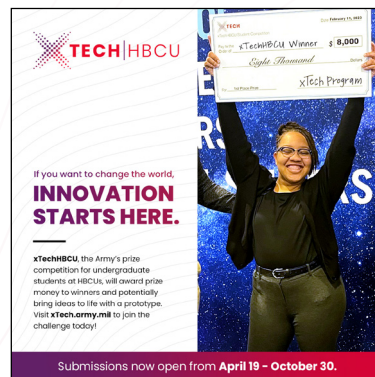
Are you an #undergrad #HBCU student interested in #autonomy and #power and #energy technologies? Check out #xTechHBCU #Student!

@xTechPrograms is looking for HBCU students to submit their innovative ideas in these areas to help the @USArmy solve capability challenges.

Head over to the website to learn more!

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>

Faculty



Colleagues, do you know any current #undergraduate #HBCU students interested in #autonomy or #power and #energy?

@xTechPrograms has launched the next iteration of #xTechHBCU #Student focusing on these two areas.

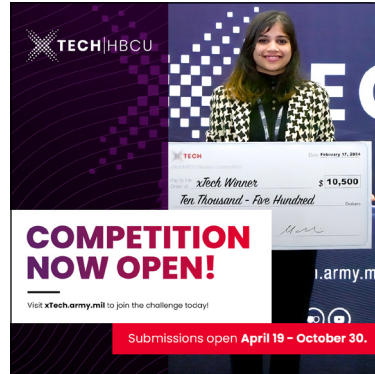
Students will be asked to submit up to two slides explaining their innovative solution as part of their application. By applying, students will have the opportunity to win prize money, network with other students and @USArmy experts, and potentially develop a prototype of their technology.

Please share this opportunity with your networks and any interested students. All of the competition information can be found on xTech's website.

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>



Student



Attention #HBCU #undergrad students — @xTech is excited to announce that #xTechHBCU #Student is back and open for submissions!

This year we're focusing on #autonomy, and #power and #energy, and they're asking students to submit their innovative ideas to help the @USArmy.

Check out their website to learn more about the competition structure, prizes and more!

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>

Student



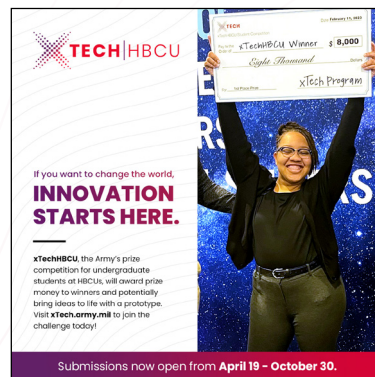
Are you an #undergrad #HBCU student interested in #autonomy and #power and #energy technologies? Check out #xTechHBCU #Student!

@xTech is helping the @USArmy solve critical capability needs in these areas by asking students to submit their innovative solutions.

Head over to the website to learn more!

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>

Faculty



Colleagues, do you know any current #HBCU #undergraduate students who are interested in #autonomy or #power and #energy?

@xTech has recently launched a new iteration of #xTechHBCU #Student, a competition for students to submit innovative ideas to solve critical @USArmy capability needs.

Students will have the opportunity to win prize money, network with other participants and #Army experts, and develop a prototype of their technology.

The application process is easy! This year, students can apply individually or in teams of up to three people.

Head over to the xTech website to learn more. Make sure to share with your network and any students that might be interested!

<https://www.xtech.army.mil/competition/xtechhbcu-student-2024-2025/>